

Victoria • Vancouver • Calgary • Edmonton • Saskatoon • Regina • Winnipeg • Toronto • Ottawa • Montreal • Moncton • Halifax • St. John's



**Thursday, May 1, 2025**  
**Halifax**

**2024 Conference Series**



**Molly Cormier**  
Director  
Brand & Communications  
Atlantic Lottery



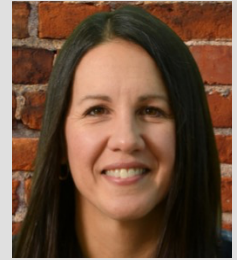
**Terri Mann**  
Vice President  
Financing  
BDC



**Stephanie Clark**  
Founder & CEO  
Blue Door Group



**Bonnie Dobson**  
Director  
Human Resources  
Build Nova Scotia



**Denise Pothier**  
Chief Operating Officer  
Canadian Council for  
Indigenous Business

24<sup>th</sup> edition

# Women in Leadership

Leading the way



**Katherine Risley**  
Managing Partner  
KBRS



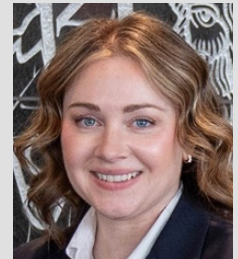
**Beth MacLeod**  
Principal  
Lydon Lynch Architects Ltd.



**Folami Jones**  
Lawyer  
McInnes Cooper



**Jennifer Parker**  
VP, Communications  
& External Engagement  
NS Power Inc.



**Meaghan Stewart**  
Operations Strategy Branch  
Royal Canadian  
Mounted Police

*"Mind blown by the depth of experience and talent in the room."*

– Dr. Christy Bussey, Central Zone Medical Executive Director, Nova Scotia Health

## WHO SHOULD ATTEND

C-Suite Executives, Presidents, Vice-Presidents, Directors, Managers, Team Leaders, Entrepreneurs, Lawyers, Accountants, and other professionals who are looking for strategies to become more effective leaders in today's business environment.

## JUST SOME OF THE REASONS WHY YOU SHOULD ATTEND

- Learn how to communicate clearly in an age of information overload
- Gain insights on how to build trust in the workplace
- Get tips on how to enhance your decision-making process
- Find out how to succeed as a board director
- Learn how to embrace meaningful change
- Get tips on leading with authenticity: How to adapt without losing yourself

## WHAT ATTENDEES ACROSS CANADA ARE SAYING

*"Very well-organized event."*

– TARA CLEMETT, Provincial Auditor of Saskatchewan

*"What an inspiring day with so many women leaders from many walks and career paths."*

– Inspector VERONICA FOX, Coquitlam RCMP Detachment

*"What a wonderful day! It is uplifting to be in the same room with so many inspiring leaders."*

– TAMMY HAYDEY, Controller, EPCOR Distribution & Transmission Inc.

*"I'm thrilled to share that I recently attended the FCI-CWI Women in Leadership Conference in Toronto and what an inspiring event it was!"*

– EMMA JONES, Executive Search Professional, KBR

*"Inspired! The calibre of speakers and their life stories were inspiring. I highly recommend this conference."*

– SHELLEY ORGAN, CEO, Supreme Court and Court of Appeal of Newfoundland and Labrador

*"Thank you for the opportunity to be part of this important event – strong women leaders lifting each other raises heights for all!"*

– ANITA SWAMY, SVP of Operations, Medavie Blue Cross

## PARTIAL LIST OF ATTENDING ORGANIZATIONS FROM PAST CONFERENCES

AGLC • ATB • Access Credit Union • Alberta Pensions Services • BCCPA • BMO • Best Buy Canada • Birchwood Automotive Group • CIBC • Capital One • Capital Power • City of Winnipeg • Coast Capital Savings • Concentra • Conexus Credit Union • Dalhousie University • Deloitte • Dentons • Dynacare • EPCOR • EY • Edmonton International Airport • Enbridge • Farm Credit Canada • Finning • First West Credit Union • Fundserv • Goldcorp • Government of NL • Grant Thornton • Greater Victoria Public Library • HIROC • HP Canada • Husky Energy • ISC • Intact • Johnston Group Inc. • KPMG • LTSA • LifeLabs • MNP • McMaster University • Medavie • Memorial University • Morneau Shepell • NL Hydro • NSLC • Nova Scotia Power • Office of the Auditor General of BC • PHSA • PwC • Pacific Blue Cross • Port of Halifax • RBC • Red River College • Research Manitoba • TELUS • The Mosaic Company • Tourism Nova Scotia • Vancouver Airport Authority • WorkSafeBC

## FEMMES DE CARRIÈRE EN INTERACTION - CAREER WOMEN INTERACTION (FCI-CWI)

FCI-CWI is a leading provider of leadership conferences for women executives & professionals across Canada. With high calibre speakers from a cross-section of industries & sectors, the conferences provide attendees with strategies to become more effective leaders.

## 8:30 – 8:55 Registration and networking breakfast

**Morning Chair:**  
**Meaghan Stewart, Royal Canadian Mounted Police**

## 8:55 – 9:00 Opening remarks by Morning Chair

### 9:00 – 9:40 Communicating clearly in an age of information overload

#### **MOLLY CORMIER, Director, Brand and Communications, Atlantic Lottery**

The average person receives **thousands of messages via emails, texts, social media messages, Teams notifications, and ads every day** — making it harder than ever to capture attention. In this era of constant distractions, clarity isn't just an advantage; it's a necessity. Whether you're writing an email, leading a meeting, giving a presentation, or posting on social media, your ability to communicate effectively determines whether your message gets noticed or ignored. This session will equip you with practical strategies to cut through the noise, eliminate misunderstandings, and deliver messages that stick. Learn how to:

- Identify audiences and adapt your communication based on their needs
- Simplify complex ideas without losing impact
- Use today's top communications tools to create clear, engaging, and visually compelling messages

### 9:40 – 10:20 Building trust in the workplace

#### **TERRI MANN, Vice President, Financing, BDC**

Discussing how building trusting relationships and leading with candor can help you achieve success and have a lasting impact on the people around you. Terri Mann will share the values that guide her to leading with authenticity and using this to build trust and openness in the workplace. Terri will discuss some of the tactics that can be used to ensure you bring this approach to everyday interactions.

- Non-negotiable actions when it comes to being authentic
- Tactics to create trusting environments
- Leveraging tough conversations and conflict to build trust

## 10:20 – 10:40 Networking break

### 10:40 – 11:20 Effective decision-making

#### **STEPHANIE CLARK, Founder & CEO, Blue Door Group**

Decision-making is at the heart of organizational leadership. In a fast-paced and often unpredictable world, the ability to make sound, strategic and timely decisions is what sets great leaders apart. This session will explore how leaders can enhance their decision-making process to drive organizational success, navigate uncertainty, and inspire confidence in their teams.

- The principles of effective decision-making
- The power of collaboration and data in decision-making
- Making decisions under pressure
- Avoiding common decision-making pitfalls

**Register early and save!**

## 11:20 – 12:00 Succeeding as a board director

### **DENISE POTHIER, Chief Operating Officer, Canadian Council for Indigenous Business**

In the boardroom, success isn't just about having a seat at the table — It's about knowing how to lead with wisdom, courage, and strategic foresight. Today's board directors must navigate evolving market dynamics, regulatory landscapes, and stakeholder expectations while driving innovation and long-term value. This session will equip you to succeed in board leadership.

- Learn how to ask the right questions
- Challenge constructively
- Collaborate effectively

## 12:00 – 1:00 Networking lunch

**Afternoon Chair:**  
**FOLAMI JONES, McInnes Cooper**

## 1:00 – 1:40 Embracing meaningful change

### **Keynote Speaker**

**JENNIFER PARKER**  
**Vice President, Communications & External Engagement**  
**NS Power Inc.**

In a world of constant change, leading through change means providing steady leadership while helping teams and organizations embrace new ways of working. Jenn Parker will share her thoughts on:

- Navigating transitions throughout life and career
- Applying those insights and experiences to the ongoing change happening within the communications space and energy industry

With 25 years of experience in Corporate and Customer Communications, **Jenn Parker** is passionate about helping companies tell their stories and building trust by fostering long-term stakeholder relationships. Known as a respected leader of high-performing teams, Jenn has worked almost exclusively in the energy sector. She has a broad range of experience, encompassing everything from reputation and issues management to customer operations and community partnerships. Jenn has worked within the Emera Group of Companies since 2009, taking on progressively senior positions with Nova Scotia Power and Emera with responsibility for areas including Communications, Customer Solutions, and Customer Care. In her current role, Jenn oversees the Corporate Communications and External Engagement functions at Nova Scotia Power, including the company's overall reputation and content strategy, community investment program, issues management, and stakeholder engagement. Active in the community, Jenn has previously served in volunteer board roles, including as Chair of Nova Scotia's 211 helpline service where she led the development of a new strategic plan for the organization. Jenn holds a Bachelor of Public Relations from Mount Saint Vincent University. When not at work, she keeps busy with her family, including her two daughters.

**Register early and save!**

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## 1:40 – 2:20 Workplace design for employee wellness

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**BETH MACLEOD, Principal, Lydon Lynch Architects Ltd.**

Understanding the nitty-gritty of your team's needs is essential to being able to extract the core qualities of a space that will bring out the best for the way your organization works. This session will explore:

- The ways we work
- How a workplace design can support diverse employee needs across a variety of work styles, health and wellness opportunities
- Creating spaces that inspire collaboration and team pride

## 2:20 – 2:40 Networking break

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## 2:40 – 3:20 The role of empathy in leadership

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**BONNIE DOBSON, Director, Human Resources, Build Nova Scotia**

Empathy is a cornerstone of great leadership, fostering meaningful relationships and driving a positive work culture. It helps leaders navigate conflicts with understanding and fairness. It's not just for executives. When leaders at all levels prioritize empathy, they create a supportive environment where employees thrive.

- Strengthens relationships and trust
- Encourages employee growth and development
- Cultivates an inclusive and supportive work culture

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## 3:20 – 4:00 Leading with authenticity: How to adapt without losing yourself

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**KATHERINE RISLEY, Managing Partner, KBRS**

In today's dynamic leadership landscape, adapting leadership styles to meet the unique needs of team members is crucial for organizational success. Effective adaptation requires leaders to balance their understanding of the needs of the team, with their own natural style and core values. This presentation explores how senior female leaders can lead authentically through their words and actions, making intentional decisions about how they show up for others. Together, we'll explore:

- The significance of recognizing individual differences in team members' skills, experiences, and motivations
- The importance of self-awareness, transparency, and vulnerability in leadership
- The impact of personalized leadership on job satisfaction, team performance, and employee retention

## 4:00 Closing remarks by Afternoon Chair and end of conference

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**Register early and save!**

# WOMEN IN LEADERSHIP CONFERENCE

Thursday, May 1, 2025  
Halifax Marriott Harbourfront Hotel

## REGISTRATION FORM

Please print clearly.

FIRST NAME \_\_\_\_\_ LAST NAME \_\_\_\_\_

COMPANY \_\_\_\_\_ TITLE \_\_\_\_\_

MAILING ADDRESS \_\_\_\_\_

CITY \_\_\_\_\_ PROVINCE \_\_\_\_\_ POSTAL CODE \_\_\_\_\_

TELEPHONE \_\_\_\_\_ FAX \_\_\_\_\_ E-MAIL \_\_\_\_\_

SIGNATURE \_\_\_\_\_ REFERRED BY \_\_\_\_\_

Check applicable rate:

**Register today!**

**Early bird rate:** Until April 13, 2025

\$899 + Taxes per person

**Regular rate:** Starting April 14, 2025

\$1,099 + Taxes per person

**SPECIAL GROUP RATE!**

**5 people for the price of 4**

Register 4 people at applicable rate at the same time,  
and get a **FREE** registration for a 5<sup>th</sup> person.

Payment must be made in one cheque.

GST: 85486 8437 RT0001

Submit your registration form to: [registration@fci-cwi.com](mailto:registration@fci-cwi.com)

Please make your cheque payable to FCI-CWI and mail it to:

FCI-CWI  
925, de Maisonneuve West #312  
Montreal (Quebec) H3A 0A5

To pay by credit card: <https://www.fci-cwi.com/register-for-event/?id=6563>

Cancellation policy:

Send an e-mail to [registration@fci-cwi.com](mailto:registration@fci-cwi.com) Cancellations received by April 1, 2025, will be subject to a cancellation fee of \$250 + HST. No refunds will be issued for cancellations received after April 1, 2025. A substitute attendee is permitted. Refunds will not be given for no-shows.

FCI-CWI may cancel the event if deemed necessary and will provide a full refund. No liability is assumed by FCI-CWI for changes in program date, content or venue.

**Register early and save!**