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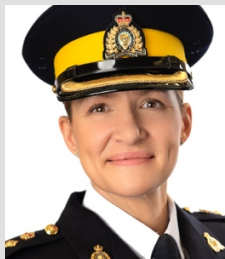


Wednesday, April 23, 2025
Edmonton

2025 Conference Series



Ashley Bhatia
AVP Infrastructure Planning,
Development and
Partnerships
University of Alberta



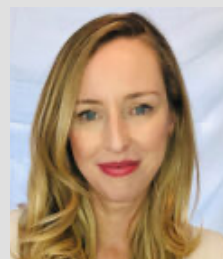
Dale Kendall
Chief Superintendent
CAD District Officer
Central Alberta District
RCMP



Patrycja Kujawa
VP, Information Management
and Technology
AutoCanada



Kathryn Miller
Director, Pensions and
Special Projects Lead
Alberta Pensions Services



Erin Mirth
GM – Alberta North
TELUS

23rd edition

Women in Leadership

Making your mark



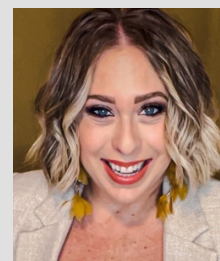
Daniela O'Callaghan
Senior Managing Counsel,
Regulatory Privacy Officer
& Compliance Officer
EPCOR Utilities Inc.



Thu Parmar
Vice President Alberta
& Northwest Territories
Canadian Red Cross



Shahani Perera
Chief Transformation
Officer
Innovation Federal
Credit Union



Lindsay Robertson
VP, Communications,
Marketing and Brand
Royal Alexandra
Hospital Foundation



Shauna Yohemas
Vice President, People,
Culture & Equity
NorQuest College

Past attendee's remarks:

"I am proud to be part of the Alberta Blue Cross leadership team attending the FCI-CWI Women in Leadership Conference."
– Valerie Berger, CFO, Alberta Blue Cross

www.fci-cwi.com

WHO SHOULD ATTEND

C-Suite Executives, Presidents, Vice-Presidents, Directors, Managers, Team Leaders, Entrepreneurs, Lawyers, Accountants, and other professionals who are looking for strategies to become more effective leaders in today's business environment.

JUST SOME OF THE REASONS TO ATTEND

- Learn how to step out of your comfort zone
- Get tips on strategic risk-taking
- Discover how to differentiate problems from polarities
- Find out how to be a goal-setter who gets results
- Gain insights on embracing meaningful change
- Understand the importance of community leadership

WHAT ATTENDEES ACROSS CANADA ARE SAYING

"Mind blown by the depth of experience and talent in the room."

– Dr. CHRISTY BUSSEY, Central Zone Medical Executive Director, Nova Scotia Health

"Very well-organized event."

– TARA CLEMETT, Provincial Auditor of Saskatchewan

"What an inspiring day with many women leaders from many walks and career paths."

– Inspector VERONICA FOX, Coquitlam RCMP Detachment

"It was a great Halloween day! The energy of coming together with so many wonderful women at the FCI-CWI Women in Leadership Conference in Winnipeg filled my treat bucket!"

– BRENDA GIBSON, President & CEO, Red River Mutual

"I'm thrilled to share that I recently attended the FCI-CWI Women in Leadership Conference in Toronto, and what an inspiring event it was!"

– EMMA JONES, Executive Search Professional, KBRs

"Inspired! The calibre of speakers and their life stories were inspiring. I highly recommend this conference."

– SHELLEY ORGAN, CEO, Supreme Court and Court of Appeal of Newfoundland and Labrador

PARTIAL LIST OF ATTENDING ORGANIZATIONS FROM PAST CONFERENCES

AGLC • Access Credit Union • BCLC • BDC • BLG • BMO • Best Buy Canada • Birchwood Automotive Group • Capital One • Capital Power • City of Winnipeg • Coast Capital Savings • Concentra • Conexus Credit Union • Dalhousie University • Deloitte • Dentons • Dynacare • EPCOR • EY • Edmonton Global • Edmonton International Airport • Enbridge • Farm Credit Canada • Finning • First West Credit Union • Fountain Tire • Fundserv • Government of Alberta • Grant Thornton • Greater Victoria Public Library • HIROC • HP Canada • Husky Energy • ISC • ISM Canada • Intact • Johnston Group Inc. • KPMG • LTSA • LifeLabs • MNP • McMaster University • Medavie • Memorial University • Moneris • NL Hydro • NSLC • Nova Scotia Power • Office of the Auditor General of BC • PNI Media • PwC • Pacific Blue Cross • Port of Halifax • Prospera CU • RBC • Research Manitoba • SaskPower • The Mosaic Company • University of Alberta • Vancouver Airport Authority

FEMMES DE CARRIÈRE EN INTERACTION - CAREER WOMEN INTERACTION (FCI-CWI)

FCI-CWI is a leading provider of leadership conferences for women executives & professionals across Canada. With high calibre speakers from a cross-section of industries & sectors, the conferences provide attendees with strategies to become more effective leaders.

23rd edition

Women in Leadership

Making your mark

8:30 – 8:55 Registration and networking breakfast

**Morning Chair:
DANIELA O'CALLAGHAN, EPCOR Utilities Inc.**

8:55 – 9:00 Opening remarks by Chair

9:00 – 9:40 Stepping out of your comfort zone

ERIN MIRTH, GM – Alberta North, TELUS

This presentation is a walk through on personal growth and career development, emphasizing the importance of stepping out of one's comfort zone to achieve success and innovation in a rapidly changing business environment.

- Challenging limiting beliefs
- The power of "Yes"
- Learning to embrace failure
- Staying connected and sharing

Register early and save!

9:40 – 10:20 Strategic risk-taking

ASHLEY BHATIA, Associate Vice-President, Infrastructure Planning, Development and Partnerships, University of Alberta

When was the last time that you took a risk? How about a strategic risk? How did that decision impact your career, your team, your organization, or your community? Regardless of your level of comfort with taking a strategic risk – such as recommending a major acquisition or taking that new job that's outside your comfort zone – you are contributing to your personal and professional growth. This session highlights stories and ideas on how strategic risk-taking can:

- Be thought of in **big** ways (i.e., organizational-level strategic risk taking), and **small** ways (i.e., individual strategic risk taking)
- Be thoughtful and calculated in a way that will set you up for success
- Fuel professional growth

10:20 – 10:40 Networking break

10:40 – 11:20 Leading through polarities

SHAUNA YOHEMAS, Vice President, People, Culture & Equity, NorQuest College

As leaders, we are required to navigate polarities every day as we balance things like innovation vs. stability, competing vs. collaborating, supporting vs. challenging or even being powerful vs. empowering others. And the list goes on and on... What if you could break away from the struggle of having to choose? Better yet, what if you could accomplish even more while getting the best of both worlds? In this session, you will level-up your leadership by:

- Discovering how to differentiate problems from polarities
- Learning how to map polarities and determine what to do with them
- Effectively leveraging polarity thinking to achieve your aspirations

11:20 – 12:00 Making a difference through volunteerism

THU PARMAR, Vice President Alberta & Northwest Territories, Canadian Red Cross

Volunteerism is one of the most impactful ways to make a difference. Volunteerism is a cornerstone of positive change, offering individuals the chance to contribute their time, skills, and passion to causes that matter. The value of volunteerism lies in its ability to empower individuals, turning small actions into significant movements that transform lives and communities.

- It's about connection
- The importance of giving back
- The ripple effect

12:00 -1:00 Networking lunch

Register early and save!

**Afternoon Chair:
PATRYCJA KUJAWA, AutoCanada**

1:00 – 1:40 Embracing meaningful change

Keynote Speaker:

**C/Supt DALE KENDALL
CAD District Officer
Central Alberta District
RCMP**

Embracing meaningful change is approaching transformation with openness and a willingness to adapt. Whether personal or work, meaningful change requires reflection and action. It involves letting go of old mindsets that no longer serve you and making room for new ways of being.

- Being open to new perspectives
- Being resilient in the face of challenges
- Embracing the uncertainty

Dale Kendall just completed 28 years of policing in the RCMP. She is originally from the Maritimes and grew up in New Brunswick. Her RCMP career started in Langley, BC. From there, she was posted to Prince Rupert, Terrace and Prince George. Her background in contract policing varies from isolated indigenous communities to large urban centers. She also served several years in federal policing. Dale's personal beliefs and values align with those of the RCMP (Act with Integrity, Show Respect, Take Responsibility, Demonstrate Compassion, and Serve with Excellence). She prides herself on keeping those values at the forefront while carrying out her leadership roles. After moving to K Division, she continued in her leadership in operational roles as a watch commander in Stony Plain, a detachment commander in Morinville, and the Senior Advisory Non-Commissioned Officer (NCO) to the Commanding Officer of K Division. In 2018, she received her Commission at the rank of Inspector as Officer in Charge (OIC) of the Leduc RCMP. From there, she was promoted to the rank of Superintendent as the OIC of Strathcona County RCMP and now in her current role, at the rank of Chief Superintendent, as the District Officer in charge of Central Alberta District (CAD). CAD consists of 24 detachments, 10 First Nations, over 900 members and is the busiest District in Alberta. During this time, she also played a pivotal role in the K Division Duty Officer Program where she provided operational oversight and guidance for the entire Division's initial response to all critical matters including active shooters, Amber/Public safety alerts, kidnappings/abductions, member involved shootings (MIS), matters of national security and natural disasters. Some of her career highlights include participation in the 'Cops for Cancer' Tour de North 7-day bike ride fundraiser as well as the Central Alberta District Officers 'Certificate of Appreciation' for leadership. She has been profiled in a Mount Royal University course and textbook for "Women and the Criminal Justice System" and received a 'Certificate of Appreciation' from the Canadian Armed Forces. She also led the design and construction of a 22-million-dollar detachment. It was the first in Canada to spearhead inclusive change rooms supporting modernization and inclusivity. She was also selected to be the K Division RCMP Mentor for the AACP Senior Executive Mentorship Program. Her passion for policing is contagious and she strives to be an authentic leader whose genuine care for the wellbeing of all employees shines through daily.

Register early and save!

1:40 – 2:20 Being a goal-setter who gets results

SHAHANI PERERA, Chief Transformation Officer, Innovation Federal Credit Union

A goal-setter who gets results is someone who transforms aspirations into measurable achievements. It's about having a clear vision of what is to be achieved and then breaking that vision down into actionable, measurable steps. It's about building a mindset that embraces challenge. In this presentation, Shahani Perera will discuss the steps to achieve results.

- Goal
- Strategic plan
- Commitment

2:20 – 2:40 Networking break

2:40 – 3:20 Community leadership in today's business world

LINDSAY ROBERTSON, Vice President, Communications, Marketing and Brand, Royal Alexandra Hospital Foundation

Community leadership in today's business landscape is about fostering meaningful connections, driving social impact, and creating sustainable success. It requires vision and a commitment to making a positive difference. Companies that prioritize community leadership build deeper relationships with their customers, employees, and stakeholders, creating a culture of collaboration and social responsibility.

- Corporate Social Responsibility
- Employee engagement
- Partnerships and collaboration

3:20 – 4:00 Advancing as a woman in leadership: Success stories with plot twists

KATHRYN MILLER, Director, Pensions and Special Projects Lead, Alberta Pension Services

Every career path is bound to feature a few notable moments where we encounter twists and turns of both pleasant and unpleasant varieties. When we're navigating opportunities and disappointment, it can be a perfect time to take stock and consider whether there are any epiphanies, even small ones, to unearth. In this session, Kathryn Miller will delve into some of the leadership wisdom she's acquired (occasionally the hard way) while navigating her own career.

- Treat every day as an interview
- You don't need permission to want to succeed
- Sometimes, a setback is also a steppingstone

4:00 Closing remarks of Chair and end of conference

Register early and save!

WOMEN IN LEADERSHIP CONFERENCE

Wednesday, April 23, 2025
The Westin Edmonton, 10135 100 St NW, Edmonton

REGISTRATION FORM

Please print clearly.

FIRST NAME _____ LAST NAME _____

COMPANY _____ TITLE _____

MAILING ADDRESS _____

CITY _____ PROVINCE _____ POSTAL CODE _____

TELEPHONE _____ FAX _____ E-MAIL _____

SIGNATURE _____ REFERRED BY _____

Check the applicable rate:

Register today!

Early bird rate: Until March 28, 2025

\$899 + Tax per person

Regular rate: Starting March 29, 2025

\$1,099 + Tax per person

SPECIAL GROUP RATE!

5 people for the price of 4

Register 4 people at applicable rate at the same time,
and get a **FREE** registration for a 5th person.

Payment must be made in one cheque.

Submit your registration form to: registration@fci-cwi.com

Please make your cheque payable to FCI-CWI and mail it to:

FCI-CWI
925, de Maisonneuve West #312
Montreal (Quebec) H3A 0A5

To pay by credit card: <https://www.fci-cwi.com/register-for-event/?id=6561>

Cancellation policy:

Send an e-mail to registration@fci-cwi.com Cancellations received by March 24, 2025, will be subject to a cancellation fee of \$250 + Tax. No refunds will be issued for cancellations received after March 24, 2025. A substitute attendee is permitted. Refunds will not be given for no-shows.

FCI-CWI may cancel the event if deemed necessary and will provide a full refund. FCI-CWI assumes no liability for changes in program date, content or venue.

Reserve early and save!