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Wednesday, April 24, 2024
Edmonton

2024 Conference Series



Michelle Cameron
VP & Corporate Controller
TransAlta



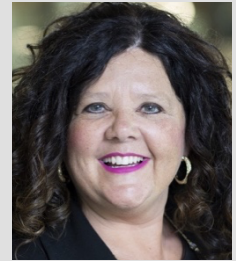
Eric Dillon
President
General Bank of Canada



Melanie Ducholke
Chief People Officer
Agriculture Financial
Services Corporation



Nicole Eltom
VP, Customer Success
Commercial & Publ Sector
TELUS Business Solutions



Gina Grandy
Dean
Haskayne Sch of Business
University of Calgary

21st edition

Women in Leadership

Leading in a changing environment



Tammy Haydey
Controller
EPCOR



Amie Heil
Partner
Dentons



Sheli Murphy
President & SOO
Covenant Care
and Covenant Living



Jocelyn Talvio
SVP, Enterprise
Program Management
ATB Financial



Kathryn Todd
Deputy Provost
(Academics)
University of Alberta

"Much gratitude for the opportunity to share my leadership ethos and also learn from so many inspiring women across multiple sectors and specialties! Continuously investing in your leadership development is critical and super rewarding. Great event by FCI-CWI – and awesome representation from ATB Financial." – **Camille Weleschuk, VP, Office of the CEO, ATB Financial**

WHO SHOULD ATTEND

C-Suite Executives, Presidents, Vice-Presidents, Directors, Managers, Team Leaders, Entrepreneurs, Lawyers, Accountants, and other professionals who are looking for strategies to become more effective leaders in today's business environment.

JUST SOME OF THE REASONS TO ATTEND

- Find out how to build your practice of influence
- Learn how to start difficult conversations
- Get tips on accepting meaningful change
- Understand the myths around the need for more diverse leadership teams
- Explore the Philosophy of Ubuntu
- Gain insights from a 'work in progress' leader who loves to learn

WHAT ATTENDEES ACROSS CANADA ARE SAYING!

"Lots of great learning, tools, strategies, connections, support – so much!"

– ROBIN COOPER, SVP, Partnerships and Growth, CloudMD

"Got me thinking about key leadership issues. Refreshing to get outside of my everyday."

– JOANN FITZGERALD, Chief Marketing Officer, Tourism Nova Scotia

"Lots of tips on many key topics that are so important to leadership and on how we can all become better, stronger and resilient leaders."

– LEZA MUIR, Senior Vice-President & Chief Operating Officer, Pacific Blue Cross

"Inspired!" The calibre of speakers and their "real life" stories were inspiring. I highly recommend this conference."

– SHELLEY ORGAN, CEO, Supreme Court and Court of Appeal of Newfoundland and Labrador

"This is a fabulous conference for sharing and providing support of leaders across all industries. Regardless of industry, there is relevance in the practical and immediately applicable information shared. I would highly recommend attending this event."

– KERRI ROBERTSON, VP Member Engagement, Assiniboine Credit Union

"Stimulating topics. Networking opportunities."

– SUSAN SENEAL, President & CEO, A&W Food Services of Canada

PARTIAL LIST OF ATTENDING ORGANIZATIONS FROM PAST CONFERENCES

AGLC • Access Credit Union • BCLC • BDC • BLG • BMO • Best Buy Canada • Birchwood Automotive Group • Capital One • Capital Power • City of Winnipeg • Coast Capital Savings • Concentra • Conexus Credit Union • Dalhousie University • Deloitte • Dentons • Dynacare • EPCOR • EY • Edmonton Global • Edmonton International Airport • Enbridge • Farm Credit Canada • Finning • First West Credit Union • Fountain Tire • Fundserv • Government of Alberta • Grant Thornton • Greater Victoria Public Library • HIROC • HP Canada • Husky Energy • ISC • ISM Canada • Intact • Johnston Group Inc. • KPMG • LTSA • LifeLabs • MNP • McMaster University • Medavie • Memorial University • Moneris • NL Hydro • NSLC • Nova Scotia Power • Office of the Auditor General of BC • PNI Media • PwC • Pacific Blue Cross • Port of Halifax • Prospera CU • RBC • Research Manitoba • SaskPower • The Mosaic Company • University of Alberta • Vancouver Airport Authority

FEMMES DE CARRIÈRE EN INTERACTION - CAREER WOMEN INTERACTION (FCI-CWI)

FCI-CWI is a leading provider of leadership conferences for women executives & professionals across Canada. With high calibre speakers from a cross-section of industries & sectors, the conferences provide attendees with strategies to become more effective leaders.

8:30 – 8:55 Registration and networking breakfast

Morning Chair:
NICOLE ELTOM, VP, Customer Success, TELUS Business Solutions

8:55 – 9:00 Opening remarks of Chair

9:00 – 9:40 Building your own practice of influence and becoming an inspirational person in your work, community, and life

JOCELYN TALVIO, Senior Vice President, Enterprise Program Management, ATB Financial

Influence is a powerful tool and it can take years of practice to build. How you choose to be intentional on growing your own influence, being inspired, and inspiring others can be the jump-off to incredible work and amazing experiences.

- Influence is a muscle that you stretch, grow and sometimes fail. Whether you are an individual contributor, a leader of teams that you manage, or a leader of work through others, the opportunity to use influence is always present.
- First, be inspired. Understanding what makes others inspirational to you and how you grow your own inspiration through learning, practice, and courage.
- The powerful duo of influence + inspiring others. Where the magic happens and being responsible with using it for greatness.

9:40 – 10:20 Embracing conflict

AMIE HEIL, Partner, Dentons

Confident leadership flows through the ability to have hard conversations. Avoiding difficult conversations can undermine cohesion, create stress, and result in a failure to know and appreciate the full story when tasked with making important decisions. Conflict doesn't always have to be perceived as a problem to solve; when we work through conflict with openness and bravery, it can provide unexpected opportunities for growth and relationship building.

- How to start difficult conversations
- How to move these discussions forward in the moment
- How to grow out of conflict

10:20 – 10:40 Networking break

10:40 – 11:20 Accepting meaningful change

KATHRYN TODD, Deputy Provost (Academics), University of Alberta

This is a loaded topic with three words that in themselves could be separate topics - Accepting, Meaningful and Change. Somewhat implied in a topic entitled Accepting Meaningful Change is that one only needs to accept change if it is meaningful. So let's talk about that.

- What is "meaningful" change?
- To whom/what does the change need to be meaningful to be accepted?
- What does acceptance of change look like?

Reserve early and save!

11:20 – 12:00 Promoting gender diversity in the workplace

ERIC DILLON, President, General Bank of Canada

Greater diversity of leadership is necessary to build high-performing organizations. The development systems in businesses today were created based on dated processes which aren't leading to different results, both in terms of diversity of leadership groups and business performance. In this presentation, Eric Dillon will share his experience supporting, mentoring and advocating around greater diversity leadership development programming and specifically within financial services.

- The myths around the need for more diverse leadership teams
- The trials and tribulations of mentoring emerging business leaders
- A few key things to think about in accessing and setting up successful mentoring relationships

12:00 – 1:00 Networking lunch

Afternoon Chair: **TAMMY HAYDEY, Controller, EPCOR**

1:00 – 1:40 Purpose-driven culture: Engaged people

Keynote: **MELANIE DUCHOLKE** Chief People Officer Agriculture Financial Services Corporation

Establishing a healthy organizational culture serves as a catalyst for enhancing team member engagement and well-being. By striking a harmonious balance between your organizational identity (purpose), actions (strategy) and collaborative approach (methods), you can positively impact overall value and engagement.

- Journey to achieve your organizational culture
- The impact that unified actionable values and behaviours have on culture
- The importance of leadership within your culture

***Melanie Ducholke** brings over 25 years of experience working in the public industry, and has participated in leadership positions for more than 20 years. These experiences, in addition to teaching business courses, allow her to bring a variety of perspectives to her current role. She believes strongly in the value of continual learning and development and appreciates opportunities to learn from others. She is a collaborative leader who believes success is achieved through building strong relationships across all levels of the business. As a strong leader and communicator, she is successful at motivating teams to work together to achieve a goal, while ensuring individual recognition needs are met. She brings a high degree of energy, integrity and passion to any endeavour that she tackles. Melanie has a Bachelor of Education and an MBA. She holds certifications as a Human Resource Management Professional and a Supply Chain Management Professional and has her EQ360 certification.*

Reserve early and save!

1:40 – 2:20 Confidence in achieving results

MICHELLE CAMERON, Vice President and Corporate Controller, TransAlta

In today's world of constant change, agility and flexibility are foundational to achieving results. For Michelle Cameron, this begins by focusing on building a culture of trust. In this session, Michelle will share her own leadership and her team's culture journey, which began with an intentional effort on building trust through improving psychological safety, encouraging divergent opinions and cultivating self-confidence.

- Building psychological safety on your team
- Aligning on value, vision and goals
- Celebrating success and learnings

2:20 – 2:40 Networking break

2:40 – 3:20 Ubuntu Philosophy Approach to strategy development

SHELI MURPHY, President & Senior Operating Officer, Covenant Care and Covenant Living

Ubuntu Philosophy advocates offering a humanistic systems approach to inspiring strong strategies that matter to others, and encouraging others to fulfill their 'calling' and therefore, flourish in the workplace – achieving great things for others. In this presentation, Sheli Murphy will talk about:

- Exploring the Philosophy of Ubuntu
- Co-designing strategies
- Reflecting and sharing

3:20 – 4:00 Leadership as a journey

GINA GRANDY, Dean, Haskayne School of Business, University of Calgary

Leadership offers the gift of continuous learning. As we garner more experience in leadership roles, our comfort, expertise and confidence grow, but how do we balance presenting as credible and still be vulnerable enough to remain open to learning? This session will offer insights from a 'work in progress' leader who loves to learn. It will explore three themes:

- How can we stay alert to our blind spots in the journey of leadership?
- How can we create an environment where we get the feedback we need to be our best selves from those who lead alongside us?
- How can we continue to make space to be reflective and invest in ourselves when the demands of our roles never seem to slow?

4:00 Closing remarks of Chair and end of conference

Reserve early and save!

WOMEN IN LEADERSHIP CONFERENCE

Wednesday, April 24, 2024
The Westin Edmonton, 10135 100 St NW, Edmonton

REGISTRATION FORM

Please print clearly.

FIRST NAME _____ LAST NAME _____

COMPANY _____ TITLE _____

MAILING ADDRESS _____

CITY _____ PROVINCE _____ POSTAL CODE _____

TELEPHONE _____ FAX _____ E-MAIL _____

SIGNATURE _____ REFERRED BY _____

Check applicable rate:

Register today!

Early bird rate: Until March 24, 2024

☐ \$899 + Tax per person

Regular rate: Starting March 25, 2024

☐ \$1,049 + Tax per person

SPECIAL GROUP RATE!

5 people for the price of 4

Register 4 people at applicable rate at the same time,
and get a **FREE** registration for a 5th person.

Payment must be made in one cheque.

Submit your registration form to: registration@fci-cwi.com

Please make your cheque payable to FCI-CWI and mail it to:

FCI-CWI
925, de Maisonneuve West #312
Montreal (Quebec) H3A 0A5

To pay by credit card: <https://www.fci-cwi.com/register-for-event/?id=6143>

Cancellation policy:

Send an e-mail to registration@fci-cwi.com Cancellations received by March 24, 2024, will be subject to a cancellation fee of \$250 + Tax. No refunds will be issued for cancellations received after March 24, 2024. A substitute attendee is permitted. Refunds will not be given for no-shows.

FCI-CWI may cancel the event if deemed necessary and will provide a full refund. No liability is assumed by FCI-CWI for changes in program date, content or venue.

Reserve early and save!