

Victoria • Vancouver • Calgary • Edmonton • Saskatoon • Regina • Winnipeg • Toronto • Ottawa • Montreal • Moncton • Halifax • St. John's



Wednesday, November 10, 2021
Winnipeg

2021 Conference Series



Myrna Wiebe
Chief Strategy
& Innovation Officer
Access Credit Union



Geeta Tucker
President & CEO
CPA Manitoba



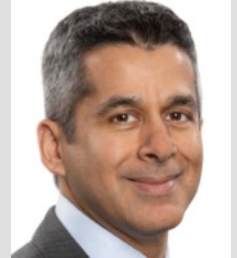
Susan Ols
General Counsel &
Chief Compliance Officer
CUCM



Dr. F. Gigi Osler
Past President
Canadian Medical
Association



Hon. S. Guillemard
Minister of Conservation
and Climate
Government of Manitoba



Manny Atwal
President & CEO
Manitoba Liquor &
Lotteries Corporation

17th edition

Women in Leadership

Leading with confidence



Kevin Edwards
CEO
SkipTheDishes



Sharon Blady
Former MB Min. of Health
Founder, Speak Up
with Sharon Blady



Brenda Gibson
VP, Products, Pers. Lines
The Wawanesa Mutual
Insurance Company



Steinunn Parsons
VP, Guest Experience
True North Sports
+ Entertainment



Tedda Sandercock
VP of IT, CIO
Western Canada
Lottery Corporation



Nicole Stefaniuk
VP, Finance & Adm
Winnipeg Airports
Authority Inc.

"This is a fabulous conference for sharing and providing support of leaders across all industries. Regardless of industry, there is relevance in the practical and immediately applicable information shared. I would highly recommend attending this event."

– Kerri Robertson, Chief Operating Officer, Entegra Credit Union

WHO SHOULD ATTEND

C-Suite Executives, Presidents, Vice-Presidents, Directors, Managers, Team Leaders, Entrepreneurs, Lawyers, Accountants, and other professionals who are looking for strategies to become more effective leaders in today's business environment.

JUST SOME OF THE REASONS TO ATTEND

- Know how to develop a style as an authentic leader
- Hear why it is important that women get comfortable with power in order to utilize political skills at work
- Find out how to establish yourself as a trusted leader before the spotlight is on
- Explore ways to cope in times of great uncertainty and untold stress
- Understand how to create a safe environment for risk taking
- Get tips on how to be a goal setter that gets results

WHAT ATTENDEES ACROSS CANADA ARE SAYING

"Very informative. Great concepts to incorporate in my own day to day leadership."

– JANE BUTTON, Regional Vice President, SME and Specialized Solutions, Conexus Credit Union

"Such a privilege to engage with a room filled with strong, inspiring women who are committed to being, supporting and championing women in leadership."

– KATHERINE COOLIGAN, Partner – Ottawa, Borden Ladner Gervais LLP

"Incredibly informative and motivating."

– KARA DORT, VP Accounting and Financial Reporting, Crombie REIT

"It's very rare we get to hit "Pause" button for the day and make genuine connections with fellow senior female leaders in the city. This conference allowed me to do just that."

– JACQUELINE GALLAGHER, VP/Managing Partner, SK & BC, David Aplin Group

"Opportunity to hear from engaging passionate women. I've made some wonderful contacts that I can reach out to."

– SHARON HARRALD, Vice President, Human Resources & Supply Chain, Manitoba Hydro

"Stimulating topics. Networking opportunities."

– SUSAN SENECA, President & CEO, A&W Food Services of Canada Inc

PARTIAL LIST OF ATTENDING ORGANIZATIONS FROM PAST CONFERENCES

Access Credit Union • Alberta Pensions Services Corporation • BCLC • BDC • BHP Billiton • BMO • Best Buy Canada • Birchwood Automotive Group • CATSA • CIBC • CNA • Capital One • Capital Power • City of Toronto • Coast Capital Savings • Concentra • Conexus Credit Union • Dalhousie University • Deloitte • Dentons • Dynacare • EPCOR • EY • Enbridge • Farm Credit Canada • Finning • First West Credit Union • Fundserv • Government of Manitoba • Grant Thornton • Greater Victoria Public Library • HIROC • HP Canada • Halifax Regional Municipality • Husky Energy • ISC • Intact • Johnston Group Inc. • KPMG • LTSA • LifeLabs • MNP • McMaster University • Memorial University • Morneau Shepell • Mosaic • NL Hydro • NSLC • Nova Scotia Power • Office of the Auditor General of BC • Ontario Power Generation • PwC • Pacific Blue Cross • Port of Vancouver • RBC • Research Manitoba • Stewart McKelvey • Tourism Nova Scotia

FEMMES DE CARRIÈRE EN INTERACTION - CAREER WOMEN INTERACTION (FCI-CWI)

FCI-CWI is a leading provider of leadership conferences for women executives & professionals across Canada. With high calibre speakers from a cross-section of industries & sectors, the conferences provide attendees with strategies to become more effective leaders.

16th edition

Women in Leadership

Leading with confidence

8:15 Registration and networking breakfast

Morning Chair:
MYRNA WIEBE, Access Credit Union

8:45 Opening remarks of Chair

8:50 – 9:25 Are you an authentic leader?

BRENDA GIBSON, Vice President, Products, Personal Lines, The Wawanesa Mutual Insurance Company

Have you contemplated why 'going with your gut instinct' generally seems to be the right approach? Authenticity in leadership is not about learning a new style or mimicking others. It is about being genuine, self-aware and honest with yourself and with others while achieving personal, corporate and team objectives. In this session, we will discuss:

- How to develop a style as an authentic leader
- Why being an authentic leader is difficult to achieve
- How practicing authenticity can serve as a pathway to personal fulfillment, satisfaction and extraordinary accomplishment

9:25 – 10:00 Practicing and mastering political skills at work

Dr. F. GIGI OSLER, Past President, Canadian Medical Association

Ear, nose and throat surgeon Dr. Gigi Osler, one of the few women ever to serve as Canadian Medical Association president, will address the challenges of leadership faced by professional women today. At a time when women worldwide still lag behind men in leadership positions and earnings, Dr. Osler will share her perspectives on advancement, responsibility and power. She will draw on her first-hand experience in one of society's most respected professions to examine the gender-and diversity-related barriers embedded in our culture and institutions. In her presentation, Dr. Osler will discuss:

- Why it's important that women get comfortable with power in order to utilize political skills at work
- How the CMA is addressing equity and diversity in medicine
- How individual women can support equity and diversity in their own organizations

Reserve now: registration@fci-cwi.com

10:00 – 10:15 Networking break

10:15 – 10:50 Courageous leadership in times of uncertainty

NICOLE STEFANIUK, Vice President, Finance & Administration, Winnipeg Airports Authority Inc.

The pandemic has presented many new challenges for businesses and for their employees. With the best laid out plans, nothing can fully prepare you to lead through a crisis and times of uncertainty. In this session, Nicole Stefaniuk will share some of the successes and lessons learned from leading her team through the organization's most challenging year on record. Key themes will include:

- Establishing yourself as a trusted leader before the spotlight is on
- Taking the time to understand the impact of "big decisions"
- How to effectively communicate with employees when you don't have all the answers

10:50 – 11:25 Embracing change and transformation

SUSAN OLS, General Counsel & Chief Compliance Officer, VP Legal Affairs, Credit Union Central of Manitoba Limited

The pandemic has brought about significant change overnight. This session will focus on some of the key tools and characteristics that can help us cope in times of great uncertainty and untold stress. By sharing her story and experience, with a focus on resilience and compassion, Susan Ols hopes to inspire her colleagues and friends to be well, stay well, and to help others be well as we navigate our way through this crisis and beyond.

- Starting again (and again)
- Understanding resilience
- Compassion to others and to self

11:25 – 12:00 Strategic planning

MANNY ATWAL, President & CEO, Manitoba Liquor & Lotteries Corporation

"In the face of uncertainties, planning defines the particular place you want to be and how you intend to get there." — Peter Drucker. The importance of strategic planning is undeniable, yet many organizations fail to deliver on this vital business function. Many strategic plans are not put into action. In this presentation, Manny Atwal will talk about:

- Establishing strategic goals
- Creating a path towards accomplishing strategic objectives
- Implementing the strategy and overcoming barriers to success

12:00 – 1:00 Networking lunch

Reserve now: registration@fci-cwi.com

Afternoon Chair:
TEDDA SANDERCOCK, Western Canada Lottery Corporation

1:00 – 1:35 Engaging top male leaders

Keynote Speaker:

Hon. SARAH GUILLEMARD
Minister of Conservation & Climate
Government of Manitoba

Research indicates that gender-diverse organizations perform better financially. As today's business world is male-dominated, it is important to engage top male leaders to be change agents for gender equality and diversity. Male leaders can play a critical role in advancing women at work. In this presentation, Minister Sarah Guillemard will talk about:

- An inclusive culture with a focus on diversity
- Providing opportunities for advancing women
- Supporting women leaders

***Sarah Guillemard** was first elected as MLA for Fort Richmond on April 19, 2016 and was re-elected in 2019. She was sworn in as Manitoba's Minister of Conservation and Climate on October 23, 2019. Sarah previously served as Legislative Assistants to both the Minister of Health, Seniors and Active Living and the Minister of Sport, Culture and Heritage. Fort Richmond has been home to Sarah for over 30 years and she is proud to be raising her family in the same caring community she grew up in. Sarah has been a strong community advocate and volunteer in numerous capacities, most notably in education. Sarah took a leadership role working with Pembina Trails School Division and received the Parent Council Recognition Award in 2010 for her service and achievement. Through her local Church, Sarah welcomed new Canadians to Manitoba and taught English conversations classes to assist newcomers overcome language barriers. Sarah has been married to her husband Arnaud for 22 years and they have four children.*

1:35 – 2:10 Defining your role as a leader

GEETA TUCKER, President & CEO, CPA Manitoba

As women, we strive for perfection in order to achieve success. But what if the secret to success is actually failure rather than perfection? During this session, participants will:

- Gain insights into the success factors of failure
- Learn to see leadership opportunity in failure
- Understand how to create a safe environment for risk taking

Reserve now: registration@fci-cwi.com

2:10 – 2:45 Building and developing high performance teams

KEVIN EDWARDS, CEO, SkipTheDishes

In today's environment, the ability to build and develop high performance teams is critical in maintaining a competitive edge. Building that team means bringing together the right mix of skilled individuals who bring a diversity of backgrounds and experiences together to strengthen the overall team. In this presentation, Kevin Edwards will talk about:

- Transitioning from a startup culture into a mature organization
- Shaping emerging process while maintaining the freedom to innovate and create
- The key factors to success

2:45 – 3:00 Networking break

3:00 – 3:35 Being a goal setter that gets results

SHARON BLADY, Former Manitoba Health Minister; Founder, Speak Up with Sharon Blady

Goal setting is a cornerstone of so much we do in organizational environments. How often are our goals motivated and validated by external markers, and how often do we set and achieve goals based on emotional intelligence and intuition? Sharon Blady will share examples of very different goals and how emotional intelligence and "going with my gut":

- Shape goal setting
- Give the advantage in the face of unfavourable odds
- Give results that are considered unattainable

3:35 – 4:10 Work-life effectiveness

STEINUNN PARSONS, Vice President, Guest Experience, True North Sports + Entertainment

The demands of planning and executing work-life effectiveness in the sports and entertainment industry can be immensely challenging. Without an effective balance, impacts can be felt at work, home and short and long term personal health. Though there is no one-size-fits-all approach, customization and personalization are key, and requires constant evolution, often understanding a variety of experiences from others can assist with building your own strategy.

- Through sharing experiences, trial/error, and lasting commitment, finding your personalized strategy for work-life effectiveness
- Leading and mentoring others, new to the workforce, or those more veteran to create new habits for finding their own work-life effectiveness
- Tips and techniques for how to stay committed to work-life effectiveness during longer projects, unanticipated changes, or other stressful/anxious times

4:10 Closing remarks of Chair and end of conference

Reserve now: registration@fci-cwi.com

WOMEN IN LEADERSHIP CONFERENCE

Wednesday, November 10, 2021
Delta Winnipeg, 350 St. Mary Avenue, Winnipeg

REGISTRATION FORM

Please print clearly.

FIRST NAME _____ LAST NAME _____

COMPANY _____ TITLE _____

MAILING ADDRESS _____

CITY _____ PROVINCE _____ POSTAL CODE _____

TELEPHONE _____ FAX _____ E-MAIL _____

SIGNATURE _____ REFERRED BY _____

Check applicable rate:

Register today!

SAVE 20% Early bird rate: Until September 28, 2021

☐ \$799 + GST \$39.95 = \$838.95

Regular rate: Starting September 29, 2021

☐ \$999 + GST \$49.95 = \$1,048.95

GST: 85486 8437 RT0001

SPECIAL GROUP RATE!

5 people for the price of 4

Register 4 people at applicable rate at the same time,
and get a **FREE** registration for a 5th person.

Payment must be made in one cheque.

Submit your registration form to: registration@fci-cwi.com

Please make your cheque payable to **CAREER WOMEN INTERACTION** and mail it to:

FCI-CWI
925, de Maisonneuve West #312
Montreal (Quebec) H3A 0A5

To pay by credit card: <https://www.fci-cwi.com/project/winnipeg-2021-fall/>

Cancellation policy:

Send an e-mail to registration@fci-cwi.com Cancellations received by October 10, 2021 will be subject to a cancellation fee of \$250 + GST. No refunds will be issued for cancellations received after October 10, 2021. A substitute attendee is permitted. Refunds will not be given for no-shows.

FCI-CWI may cancel the event if deemed necessary and will provide a full refund. No liability is assumed by FCI-CWI for changes in program date, content or venue.

Reserve now: registration@fci-cwi.com