

Victoria • Vancouver • Calgary • Edmonton • Saskatoon • Regina • Winnipeg • Toronto • Ottawa • Montreal • Moncton • Halifax • St. John's



**Thursday, April 11, 2019**  
**Winnipeg**

**2019 Conference Series**



**Dave Angus**  
President  
Johnston Group Inc.



**Martine Bouchard**  
President and CEO  
St. Boniface Hospital



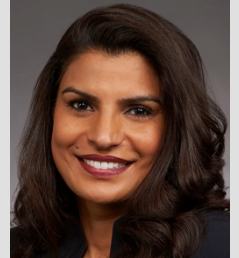
**Tracey L. Epp**  
Partner  
Pitblado LLP



**Kate Fenske**  
CEO  
Downtown Winnipeg Biz



**Kris Gladwell**  
VP, Development  
St. Boniface Hospital  
Foundation



**Satvir Jatana**  
VP, HR & Corporate Svcs  
Manitoba Public Insurance

14<sup>th</sup> edition

# Women in Leadership

Leading the way



**Joanne Kelly**  
Journalism Instructor  
Red River College



**Kathy Knight**  
Chief Executive Officer  
ICTAM



**Hon. Colleen Mayer**  
Minister of Crown Svcs  
Government of Manitoba



**Kerri Robertson**  
Chief Operations Officer  
Entegra Credit Union



**Taralee Turner**  
Chief Operating Officer  
Royal Winnipeg Ballet

*"Great diversity in presenters – public, private, non-profit, arts, sports. Love it!"*  
– ANGELA CHOTKA, Red River College

## WHO SHOULD ATTEND

C-Level Executives, Presidents, Vice Presidents, Directors, Managers, Team Leaders, Entrepreneurs, Lawyers, Accountants, and other professionals who are looking for strategies to become more effective leaders in today's business environment.

## JUST SOME OF THE REASONS WHY YOU SHOULD ATTEND

- Explore the elements that foster a culture of team empowerment
- Learn how to push boundaries to keep learning and inspiring others to do the same
- Understand the workplace impacts of cannabis legislation
- Take a deeper look at the benefits of giving back to one's community
- Hear how organizations can promote equity, gender balance and inclusion and why doing so matters
- Find out how to clear the roadblocks to senior leadership

## WHAT ATTENDEES ACROSS THE COUNTRY ARE SAYING!

*"Great tips. Fabulous energy. Great crowd."*

– MARIA ABOLINS, Project Management, Liquor Control Board of Ontario (LCBO)

*"Content was relevant. A day to pause, reflect and listen. A spa day for the brain!"*

– NORAH ALEXANDER, Director Regional Operations, Western Division, Intact Insurance

*"Incredibly informative and motivating."*

– KARA DORT, VP Finance & Strategy, Nova Scotia Gaming Corporation

*"Opportunity to hear from engaging passionate women. I've made some wonderful contacts that I can reach out to."*

– SHARON HARRALD, Vice President, Human Resources, Investors Group

*"Great to hear such diversity of thought."*

– KATHRYN LAURIN, CEO, Victoria Symphony

*"Stimulating topics. Networking opportunities."*

– SUSAN SENECAL, President & CEO, A&W Food Services of Canada Inc.

## PARTIAL LIST OF ATTENDING COMPANIES

Air Canada • AstraZeneca • BCLC • BDC • BHP Billiton • BMO • Bell • Birchwood Automotive Group • Bombardier • CATSA • CGI • CIBC • CUUCM • Capital Power • *Cirque du Soleil* • City of Toronto • City of Winnipeg • Cogeco • Concentra • Conexus Credit Union • Dalhousie University • Deloitte • EDC • EPCOR • EY • Enbridge • Farm Credit Canada • Fundserv • Government of Saskatchewan • Greater Victoria Public Library • Husky Energy • ISC • Intact • Johnston Group Inc. • KPMG • MNP • Memorial University • NSLC • Newfoundland Power • Office of the Auditor General of BC • Ontario Power Generation • *Ordre des ingénieurs du Québec* • PwC • Pacific Blue Cross • Pfizer • Port of Halifax • Pratt & Whitney • RBC • Radio Canada • Red River College • Research Manitoba • Royal BC Museum • SaskEnergy • Scotiabank • Shell • Sobey School of Business • St. Boniface Hospital Foundation • Sun Life • TD • Ted Rogers School of Management

## FEMMES DE CARRIÈRE EN INTERACTION - CAREER WOMEN INTERACTION (FCI-CWI)

FCI-CWI is a leading provider of leadership conferences for women executives and professionals across Canada. With high calibre speakers from a cross-section of industries, the conferences provide attendees with strategies to become more effective leaders.

14<sup>th</sup> edition

# Women in Leadership

## Leading the way

### **8:30 Registration and networking breakfast**

**Morning Chair: TARALEE TURNER, Royal Winnipeg Ballet**

### **8:55 Opening remarks of Chair**

### **9:00 – 9:40 Empowering teams**

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**KERRI ROBERTSON, Chief Operations Officer, Entegra Credit Union**

In contrast to reporting to a manager, a team of empowered employees coalesce around a leader. An organization structured around empowered teams will have individuals who are collaborative, well-educated, highly trusted and fully accountable. The team will be a diversified group who seeks to leverage individual team strengths to personally succeed in a manner that leads to collective organizational success. This session will explore the elements that foster a culture of team empowerment:

- Team brand
- StrengthsFinder and diversity
- Trust, 360 feedback and the power of positivity

**Reserve now: [registration@fci-cwi.com](mailto:registration@fci-cwi.com)**

## 9:40 – 10:20 Getting out of your comfort zone to become a better leader and inspire the next generation

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**KATE FENSKE, CEO, Downtown Winnipeg BIZ**

**JOANNE KELLY, Journalism Instructor, Creative Communications, Red River College**

Joanne Kelly and Kate Fenske will explore how getting out of their comfort zones at work, at home and in the great outdoors has changed how they lead and empower their team and students. Joanne and Kate will share how they push the boundaries and create instability in their lives in order to keep learning and inspire others to do the same.

- Testing the waters before making the commitment
- Inspiring others through vulnerability
- Pushing yourself to keep learning and growing

## 10:20 – 10:40 Networking break

## 10:40 – 11:20 Addressing health and wellness in the workplace

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**KRIS GLADWELL, Vice-President, Development, St. Boniface Hospital Foundation**

Work culture and employee morale should be a key priority for management teams. Leaders are constantly challenged with numerous competing priorities, but neglecting the wellness of employees comes at a high cost to the organization. Creating positive culture and morale can start with addressing the overall health and wellness of all employees. In this session we will explore:

- The benefits of creating a healthy workplace
- The effects of not implementing a health and wellness program
- How to adopt a culture of health and wellness

## 11:20 – 12:00 Dealing with cannabis in the workplace

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**TRACEY L. EPP, Partner, Pitblado LLP**

The legalization of cannabis raises challenges for Canadian employers as they face various cannabis-related issues with respect to workplace productivity, health and safety. In this session, lawyer Tracey L. Epp will review:

- The workplace impacts of cannabis legislation
- The need for employers to amend existing policies to address the use of recreational cannabis

## 12:00 – 1:00 Networking lunch

**Reserve now: [registration@fci-cwi.com](mailto:registration@fci-cwi.com)**

## Afternoon Chair: SATVIR JATANA, Manitoba Public Insurance

### 1:00 – 1:40 Creating a culture of giving back

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#### **Keynote Speaker:**

**Hon. COLLEEN MAYER**  
**Minister of Crown Services**  
**Government of Manitoba**

The well-being of our communities and future generations is shaped by the causes we are passionate about, how much time we devote to them and how well we rally people together to bring about positive change. The creation of a sustainable community starts with giving back. This presentation will discuss some of the benefits of giving back to one's community, which includes:

- Strengthening communities and building strong connections with others
- Providing people with the building blocks for their future development
- Serving the public interest and increasing social awareness in society

*Colleen Mayer was elected as the new MLA for St. Vital on April 19, 2016. In addition to her duties as MLA, she proudly serves as the Minister of Crown Services. Prior to her current appointment, Colleen was the Government Whip, a member of Treasury Board, and acted as the Assistant Deputy Speaker.*

*Colleen was elected as a Trustee for the Louis Riel School Division in 2010 and re-elected in 2014. As a Trustee, she has helped strengthen the lives and education of our youngest citizens. This experience has provided further insight into the needs of the community and the importance of education in building a strong and vibrant St. Vital.*

*Colleen saw first-hand the impact public administration can have on her community and neighbours during her time at City Hall as Executive Assistant to a City Councillor. Colleen's knowledge of issues that are important to the residents of St. Vital and her dedication to improving the community are two of her greatest strengths.*

*As Executive Director of the Old St. Vital Business Improvement Zone (BIZ), Colleen has built solid relationships with many city departments, local businesses and organizations, and the community-at-large. These relationships and her time with Old St. Vital BIZ have been fundamental in developing her understanding of the needs of St. Vital.*

*Colleen is passionate about giving back to her community. She has given her time to many organizations including the United Way, the Windsor Community Center Board of Directors and the Youth Justice Committee. Colleen and her family also participate in the Winnipeg Homestay program as a host for international students. Colleen is proud of St. Vital and feels this is an excellent way to showcase our community to students from all over the world.*

*Colleen and her husband Cory are long-time residents of St. Vital and live in the Elm Park area where they are raising their two children Quinn and Ethan. Colleen is proud to be a strong voice for St. Vital in the Legislature and will deliver on the real priorities of Manitoba families.*

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## 1:40 – 2:20 Communicating your vision effectively

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### **MARTINE BOUCHARD, President and Chief Executive Officer, St. Boniface Hospital**

Communicating a vision in a way that matters to people takes an inspired leader with clarity about one's convictions. The words of Rainer Maria Rilke ring true when considering the power of communicating a vision effectively: *"Again and again someone in the crowd wakes up, he has no ground in the crowd, and he emerges according to much broader laws. He carries strange customs with him and demands room for bold gestures. The future speaks ruthlessly through him"*. In this session, Martine Bouchard will speak to:

- The importance of understanding an organization's culture as a new CEO prior to embarking on the promotion of a common vision
- The power of finding one's own passion and making space for others to find theirs
- Grounding communication strategies in what we stand for individually and as an organization

## 2:20 – 2:40 Networking break

## 2:40 – 3:20 Promoting gender equity in the workplace

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### **KATHY KNIGHT, CEO, Information Communication and Technologies Association of Manitoba (ICTAM)**

Employers, policies and culture play major roles in increasing gender parity in the workplace. Significant progress in many areas have been made, however there is still a lot of work to be done. In this session, Kathy Knight will talk about:

- Current barriers
- Attracting diverse candidates
- Focus on inclusion

Launched last June, ICTAM's Maven initiative is focused on promoting gender parity in the tech sector. They've learned a lot through consultations and research about what works, what doesn't and pre-conceived perceptions around behaviour in the workplace. Kathy will provide concrete ways in which organizations can promote equity, gender balance and inclusion and why doing so matters.

## 3:20 – 4:00 Clearing roadblocks to senior leadership

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### **DAVE ANGUS, President, Johnston Group Inc.; Past President & CEO, The Winnipeg Chamber of Commerce**

Baby boomers are set to retire in significant numbers over the next 10 years. Yet, organizations are losing a significant portion of their succession candidates. How do we change these numbers? In this session, Dave Angus will address:

- Assessment of strengths
- Taking risks
- Staying on top of things

## 4:00 Closing remarks of Chair and end of conference

**Reserve now: [registration@fci-cwi.com](mailto:registration@fci-cwi.com)**

# WOMEN IN LEADERSHIP CONFERENCE

Thursday, April 11, 2019  
Delta Winnipeg, 350 St. Mary Avenue, Winnipeg

## REGISTRATION FORM

Please print clearly.

FIRST NAME \_\_\_\_\_ LAST NAME \_\_\_\_\_

COMPANY \_\_\_\_\_ TITLE \_\_\_\_\_

MAILING ADDRESS \_\_\_\_\_

CITY \_\_\_\_\_ PROVINCE \_\_\_\_\_ POSTAL CODE \_\_\_\_\_

TELEPHONE \_\_\_\_\_ FAX \_\_\_\_\_ E-MAIL \_\_\_\_\_

SIGNATURE \_\_\_\_\_ REFERRED BY \_\_\_\_\_

Check applicable rate:

### SAVE \$200 Register by March 13

Early-bird rate: Register and pay by March 13, 2019

\$799 + GST \$39.95 = \$838.95

Regular rate: Register and pay by March 27, 2019

\$999 + GST \$49.95 = \$1,048.95

### SPECIAL RATE! 4 people for the price of 3

Register 3 people at applicable rate at the same time,  
and get a FREE registration for a 4<sup>th</sup> person.

Payment must be made in one cheque.

GST: 85486 8437 RT0001

Submit your registration form to: [registration@fci-cwi.com](mailto:registration@fci-cwi.com)

Please make your cheque payable to CAREER WOMEN INTERACTION and mail it to:

FCI-CWI  
925, de Maisonneuve West #312  
Montreal (Quebec) H3A 0A5

To pay by credit card: <https://www.fci-cwi.com/project/winnipeg-2019-spring/>

In case of cancellation:

To cancel your registration, send an e-mail to [registration@fci-cwi.com](mailto:registration@fci-cwi.com). Cancellations received by March 11, 2019 will incur a cancellation fee of \$250 + GST. The registration fee + GST will be forfeited for cancellations received after March 11, 2019; if you have not paid the registration fee, you will be invoiced for the full amount of the registration fee + GST. A substitute attendee is welcome.

FCI-CWI may cancel the event if deemed necessary and will provide a full refund. No liability is assumed by FCI-CWI for changes in program date, content or venue.

Reserve now: [registration@fci-cwi.com](mailto:registration@fci-cwi.com)