

Victoria • Vancouver • Calgary • Edmonton • Saskatoon • Regina • Winnipeg • Toronto • Ottawa • Montreal • Moncton • Halifax • St. John's



**Thursday, November 29, 2018**  
**Vancouver**

**2018 Conference Series**



**Sheila Biggers**  
President & CEO  
Junior Achievement BC



**Leslie Castellani**  
SVP, Corp. Initiatives  
First West Credit Union



**Jennifer Cudlipp**  
VP, British Columbia  
LifeLabs



**Fiona Dalton**  
President & CEO  
Providence Health Care



**Connie Fair**  
President & CEO  
LTSA



**Shelley Gilberg**  
Partner  
PwC Canada

14th edition

# Women in Leadership

Leading successfully in today's environment



**Amanda Hobson**  
CFO & VP, Fin. & Corp Svcs  
BCLC



**Shannon Janzen**  
VP & Chief Forester  
Western Forest Products



**S. Jaya-Madhavan**  
AVP, External Relations  
Simon Fraser University



**Joanne Klein**  
VP, Supply Chain  
Goldcorp Inc.



**Leza Muir**  
SVP & COO  
Pacific Blue Cross

*"Great lessons, tips and contacts."* – SHEILA DODDS, Assistant Auditor General, Office of the Auditor General of British Columbia

## WHO SHOULD ATTEND

Executives, department heads, directors, senior managers, lawyers, accountants, and other professionals who are looking for strategies to become more effective leaders.

## JUST SOME OF THE REASONS WHY YOU SHOULD ATTEND

- Find out if you are leading authentically
- Explore whether there is a difference between how women and men approach risk
- Understand different types of diversity in giving and receiving feedback
- Explore the many manifestations, impact, and influences of change in personal and professional lives
- Find out if you have what it takes to lead strong
- Hear why engaging top male leaders is a must

## WHAT ATTENDEES ACROSS THE COUNTRY ARE SAYING!

*"Very informative. Great concepts to incorporate in my own day to day leadership."*

– JANE BUTTON, Regional VP, Small Business, Conexus Credit Union

*"Incredibly informative and motivating."*

– KARA DORT, VP Finance & Strategy, Nova Scotia Gaming Corporation

*"It's very rare we get to hit "Pause" button for the day and make genuine connections with fellow senior female leaders in the city. This conference allowed me to do just that."*

– JACQUELINE GALLAGHER, VP/Managing Partner, SK & BC, David Aplin Group

*"Great to hear such diversity of thought."*

– KATHRYN LAURIN, CEO, Victoria Symphony

*"This conference was a day full of inspiring messages from women leaders that had me critically thinking about my leadership landscape and a new strategic pathway to best leverage my strengths."*

– ADRIENNE POWER, Olympian

*"Stimulating topics. Networking opportunities."*

– SUSAN SENEAL, President & CEO, A&W Food Services of Canada Inc

## PARTIAL LIST OF ATTENDING COMPANIES

Air Canada • Allstream • Astra Zeneca • BC Housing • BCLC • BDC • BHP Billiton • BMO • Bank of America • Bell • Bombardier • CATSA • CGI • CIBC • CMHC • *Cirque du Soleil* • City of Victoria • Cogeco • Concentra Financial • Conexus Credit Union • Dalhousie University • Davies • Deloitte • EDC • eHealth SK • Enbridge • Ericsson • Ernst & Young • Farm Credit Canada • Fraser River Port Authority • Government of BC • Greater Victoria Public Library • ICAA • Iron Ore • KPMG • Laurentian Bank • MNP • MPI • McMillan • Medisys • Memorial University • Molson • NSLC • National Bank of Canada • Ontario Power Generation • *Ordre des ingénieurs du Québec* • Osler, Hoskin & Harcourt • Pfizer • Port of Halifax • Pratt & Whitney • PwC • RBC • Radio Canada • Red River College • Royal BC Museum • SaskEnergy • Scotiabank • Shell • Sobey School of Business • Standard Life • Sun Life • TD • Ted Rogers School of Management • TELUS

## FEMMES DE CARRIÈRE EN INTERACTION - CAREER WOMEN INTERACTION (FCI-CWI)

FCI-CWI is a leading provider of leadership conferences for women executives and professionals across Canada. With high calibre speakers from a cross-section of industries, the conferences provide attendees with strategies to become more effective leaders.

14<sup>th</sup> edition

# Women in Leadership

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**8:30 Registration and networking breakfast**

## **SESSION 1**

**Chair: CONNIE FAIR, President & CEO, LTSA**

**8:55 Opening remarks by Chair**

**9:00 – 9:40 Are you leading authentically?**

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**JENNIFER CUDLIPP, Vice President, British Columbia, LifeLabs**

According to the Harvard Business Review, 75% of employees want to experience more authenticity at work, yet only 22% of people are authentic at work after just 9 months in their job. During times of significant organizational change, trust in leaders is particularly important. Jennifer Cudlipp will share her experience of Authentic Leadership including learnings from a merger where the company doubled in size within six months. This will include the importance of:

- Self-awareness and humility
- Building lasting relationships
- Promoting openness and continuous feedback
- Adopting a leadership style which is true to your values and your nature
- Leading from both your heart and your mind

**Reserve now: [registration@fci-cwi.com](mailto:registration@fci-cwi.com)**

## 9:40 – 10:20 Taking risks

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**JOANNE KLEIN, Vice President, Supply Chain, Goldcorp Inc.**

Every day of our lives we take risks – some are insignificant while others have the potential to change the very course of our existence. While assessing risk is subjective and deeply personal, some people are very comfortable embracing risk while others shy away from it. Why?

- Explore whether there is a difference between how women and men approach risk
- As women leaders, what benefits could we achieve by increasing our risk tolerance?
- Provide examples of women leaders, the risks they have taken and what we can learn from them

## 10:20 – 10:40 Networking break

## 10:40 – 11:20 Embracing change

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**SOBHANA JAYA-MADHAVAN, AVP, External Relations, Simon Fraser University**

Huang Po, a master of Zen Buddhism once said, "Awareness is the greatest agent for change". Leaders as change agents must master the art of embracing change to be able to bring out the best in themselves and others. Embracing change can be terrifying for some and exhilarating for others. This session will explore:

- The many manifestations, impact, and influences of change in personal and professional lives
- Embracing change and the story of the speaker's life
- Embracing change - why does it really matter for leaders?

## 11:20 – 12:00 Volunteering and well-being

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**SHEILA BIGGERS, President & CEO, Junior Achievement BC**

Volunteering has a positive impact on communities and the economy. Did you know that volunteering is also good for the volunteer? In this session, Sheila Biggers will discuss:

- The case for volunteerism
- The impact that you can have on others as well as yourself

## 12:00 – 1:00 Networking lunch

**Reserve now: [registration@fci-cwi.com](mailto:registration@fci-cwi.com)**

## SESSION 2

**Chair: AMANDA HOBSON, CFO & VP Finance & Corp. Services, BCLC**

### 1:00 – 1:40 Achieving performance excellence

#### **Keynote:**

**FIONA DALTON**

**President & CEO, Providence Health Care**

The leadership and management needs of today's most successful organizations are changing quickly. There are amazing opportunities through advances in research, technology and informatics, alongside growing challenges from a changing demography and the new pressures of a modern world, including increased social isolation and loneliness. In order to be a leader in this new era and reimagine workplaces for the 21<sup>st</sup> century, organizations need to focus on creating an incredible organizational culture where the best people want to work and believe the work they do really matters. In this session, Fiona Dalton will discuss:

- Why investing in an organization's people and culture is the secret ingredient for performance excellence
- How to invest in people and culture in the 21<sup>st</sup> century
- The role of leaders and managers today

*Fiona Dalton became President and Chief Executive Officer of Providence Health Care on April 23, 2018. She took over from Dianne Doyle, who retired after 12 years as CEO and 42 years with the organization. Ms. Dalton brings 23 years of health care experience to Providence. Most recently, she was the CEO of University Hospital Southampton NHS (National Health Service) Foundation Trust in the United Kingdom. This renowned academic health sciences centre has 10,000 employees and an annual budget of over \$1.2 billion Cdn. During her tenure there, Ms. Dalton's accomplishments included: developing and launching a new values-based organizational vision; being nationally recognized for improving quality and safety; improving hospital performance and patient outcomes; enhancing research performance; leading successful staff health and well-being strategies; focusing on quality improvement, innovation and digital services; and delivering a successful capital program, improving and expanding facilities for patient care, research and education, with academic, commercial and charitable partners. She holds a BA Honours in Human Sciences from Queen's College, Oxford University. She received an Honorary Degree of Doctor of Science by the University of Southampton in 2017. She has served as the Chief Operating Officer and Interim CEO of the Great Ormond Street Hospital NHS Foundation Trust; Executive Director of Strategy and Business Development at Southampton University Hospitals NHS Trust; and Divisional Director, Responsible for Surgery, Cancer, Critical Care, Neurosciences, Theatres & Anaesthetics, at Oxford Radcliffe Hospitals NHS Trust. Ms. Dalton's experience, her emphasis on people, collaboration and organizational culture, her commitment to performance excellence, and her focus on staff/physician engagement and patient involvement will support Providence in its future challenges and transformative work as it continues to provide compassionate health care to all British Columbians. "I am excited to join an organization with such a great reputation for values-driven, compassionate and innovative health care."*

### 1:40 – 2:20 Lead strong

#### **LESLIE CASTELLANI, Senior Vice President, Corporate Initiatives, First West Credit Union**

During her career, Leslie Castellani has crossed paths with many people who want to lead, to be a leader, or who are already leaders. Yet, leading teams and truly empowering them are not actually one and the same. It takes intent, vision, grit, compassion and humility to unleash your performance as a leader, and inspire and amplify success within your team. Do you have what it takes? In this session and through her personal stories, Leslie will share how to:

- Map your leadership intent
- Set leadership standards
- Feed your heart and soul to empower yourself first, team second

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## 2:20 – 3:00 Giving and receiving feedback

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### **SHELLEY GILBERG, Partner | BC Public Sector Leader & BC Consulting Leader, PwC Canada**

Giving and receiving feedback is often a very binary experience. Rarely is it neutral for either party. For many people, it's an infrequent and less than optimal experience. However, it's a crucial skill as we deal with increasingly diverse workforces and communities. Join Shelley Gilberg as she shares some of her both painful and positive lessons learned exploring:

- Why feedback is a make or break skill and mindset for leaders
- Understanding different types of diversity in giving and receiving feedback
- Decoding feedback preferences

## 3:00 – 3:10 Networking break

## 3:10 – 3:50 Inspiring the next generation of leaders

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### **LEZA MUIR, Senior Vice-President & Chief Operating Officer, Pacific Blue Cross**

Baby boomers are starting to retire in increasing numbers. This means that companies are starting to lose institutional knowledge and experience, as well as an important section of leadership. Hear how you can develop the next generation of leaders.

- How you can identify high potential leaders
- How to prepare the next generation of leaders
- Overview of various mentorship strategies to develop the leader of tomorrow

## 3:50 – 4:30 Engaging top male leaders

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### **SHANNON JANZEN, Vice President and Chief Forester, Western Forest Products**

Senior leadership positions in business are heavily weighted to men. To affect change, men must be engaged. So what do we mean by engaging top male leaders? It is not anyone in a top job. It is finding those men who have the willingness and understanding to use their position and influence to create a new path. And, asking ourselves what that leadership looks like as these individuals set vision and define the culture for their organizations. At one end of the spectrum is educating people of the benefits of diversity. At the other end is setting mandatory targets through corporate accountability mechanisms. But outside philosophical beliefs, real leadership and change run deeper.

- There are societal and corporate biases that have to be tackled
- There is planning required to provide women opportunities throughout their career
- Precious time and energy must be expended

## 4:30 Closing remarks of Chair and end of conference

**Reserve now: [registration@fci-cwi.com](mailto:registration@fci-cwi.com)**

# WOMEN IN LEADERSHIP CONFERENCE

Thursday, November 29, 2018  
The Vancouver Club, 915 West Hastings Street, Vancouver

## REGISTRATION FORM

Please print clearly.

FIRST NAME \_\_\_\_\_ LAST NAME \_\_\_\_\_

COMPANY \_\_\_\_\_ TITLE \_\_\_\_\_

MAILING ADDRESS \_\_\_\_\_

CITY \_\_\_\_\_ PROVINCE \_\_\_\_\_ POSTAL CODE \_\_\_\_\_

TELEPHONE \_\_\_\_\_ FAX \_\_\_\_\_ E-MAIL \_\_\_\_\_

SIGNATURE \_\_\_\_\_ REFERRED BY \_\_\_\_\_

Check applicable rate:

### SAVE \$200! Register by October 12

Early-bird rate: Register and pay by October 12, 2018

\$799 + GST \$39.95 = \$838.95 per person

Regular rate: Register and pay by November 9, 2018

\$999 + GST \$49.95 = \$1,048.95 per person

GST: 85486 8437 RT0001

### SPECIAL RATE! 4 people for the price of 3

Register 3 people at applicable rate at the same time,  
and get a FREE registration for a 4<sup>th</sup> person.

Payment must be made in one cheque.

Submit your registration form to: [registration@fci-cwi.com](mailto:registration@fci-cwi.com)

Please make your cheque payable to FCI-CWI and mail it to:

FCI-CWI  
925, de Maisonneuve West #312  
Montreal (Quebec) H3A 0A5

To pay by credit card: <http://www.fci-cwi.com/project/vancouver-2018-fall/>

In case of cancellation:

To cancel your registration, send an e-mail to [registration@fci-cwi.com](mailto:registration@fci-cwi.com). Cancellations received by October 29, 2018 will incur a cancellation fee of \$250 + GST. The registration fee + GST will be forfeited for cancellations received after October 29, 2018. If you have not paid the registration fee, you will be invoiced for the full amount of the registration fee + GST. A substitute attendee is welcome.

FCI-CWI may cancel the event if deemed necessary and will provide a full refund. No liability is assumed by FCI-CWI for changes in program date, content or venue.

Reserve now: [registration@fci-cwi.com](mailto:registration@fci-cwi.com)